



EcoCare Event at the Celebration of CitraRaya Tangerang's 19th Year



Tangerang – A series of celebration program to welcome the 19th year of CitraRaya Tangerang, called Eco Celebration, was held. The programs covered many aspects, such as green environment and waste management, health, education and entertainment, and was held for 2 months, starting from September 2013.

In education aspect, EcoCare, which the program was called, focused on education for kids. Support given by CitraRaya was things related with library. Of all elementary schools located nearby CitraRaya, five schools which don't have library met CitraRaya's EcoCare survey and criteria for library building. After chosen, then a calculation of school space renovated for library was set-up.

Time needed for building the library was about 2 weeks and target for handing over to school was on 9 October. Support and donation were not only the building, but also their furniture and fixtures, such as tables, book shelves, fans, and the most important were books for kids to read. A total number of 1,000 books were donated by CitraRaya, most of them are for kids. Schools which received donations consisted of State Primary School (SDN) Cipari I and Peusar II at Sub-District (Kecamatan) Panongan, State Primary School Sukamulya I, Cikupa VI and Dukuh III at Sub-District Cikupa.

This EcoCare also became a form of CitraRaya's Corporate Social Responsibilities (CSR) for nearby residents' education aspect, especially for early childhood education. With these libraries, it was expected that kids' interest in reading could be raised because reading could expand their horizon and education level.

CitraSun Garden Semarang's Exhibition and Open House



Semarang – As a routine agenda, CitraSun Garden Semarang participated at Indonesian Real Estate Association (REI) Exhibition, which was held from 1 to 13 October 2013. This was the 8th exhibition for Central Java REI. The exhibition took place in Java Mall, with participants of developers from Semarang and was targeted for various segments of customers. The location of the exhibition was only 6 km from CitraSun Garden's project location, and this created

visitors' intends to take a look to our project.

As a closing of the exhibition at Java Mall, CitraSun Garden invited visitors and customers to visit the project. The event was an open house, which was held in front of show the unit called "Aquamarine" in Ruby Hill cluster. During this event, CitraSun Garden also introduced its newest show unit, Ametrine, with its split level home concept.

The open house was organized with Ice Cream Party event. The invited customers were treated with delicious and well known Orchard Singapore ice cream. With various flavour and nice packaging, some customers stayed for a longer time although the weather was very hot. During the event, many customers visited the project, some of them were from REI exhibition.

Halloween Party and Launching of Class Octopus at Ciputra Mall Jakarta



Jakarta – This October, Class Octopus celebrated its 14 years of age. The event consisted of launching of new location of Class Octopus, which has moved to 5th floor of Ciputra Mall Jakarta. The event was held on 26 October 2013 at 3 p.m. at the new location of Class Octopus, with the theme of “Halloween Party”.

Some of the partners include Jakarta Culinary Center, Marwais, Chicken Story, Happy Dental Clinic, Gregory’s, Stringers, Talitkum, Shoeholic, Gramedia, etc. Programs during the day consisted of photo session, competition of decorating halloween bags, halloween best costume competition, *say boo* contest, fun games and doorprize.

The event was participated by 22 journalists from 15 media and 80 other participants, most of them were in halloween costumes. Target of participants was 75 persons. At the end of the program, each participant got souvenir and had lunch together.

CitraGrand City Palembang Launched Summer Meadow and Autumn Forest Cluster

Palembang – This year CitraGrand City Palembang launched EcoCulture, a concept of environment insight for township development. Including inside is building town social facilities to increase interactions of the society.

As the pilot project of the Eco Culture, CitraGrand City introduced a 12.5-ha cluster located in the heart of the 2nd town of CitraGrand City. Ecopark is a a town-scale recreation area with a 6.3-ha lake. The lake, other than for recreation facility, will also become retention for flood control facility. As recreation facility, Ecopark has complete facilities, such as outbound area, food court, water recreation, education park and cycle way. In the future, Ecopark is targeted to become a new recreation destination for Palembang society.



Like Ecopark, which is the main facility in the 2nd town development of CitraGrand City, CitraGrand City will also be completed with other town supporting facilities, such as central business district area, lifestyle center, international school, hospital, office building and multi-purpose complex. With such big plan, CitraGrand City is expected to become a self-contained development for residential, as well as commercial.

On 5 October 2013, CitraGrand City introduced two of its new clusters, called Summer Meadow and Autumn Forest. Summer Meadow is a cluster with total area of 5 ha and will consist of around 200 houses. Each house has modern and minimalist architecture and compact design, which are suitable for modern young couples. Autumn Forest is a premium cluster on a total area of 6 ha. Development of this cluster will consist of 150 houses with classic modern architecture and dynamic room lay out, which are very fit for well-established and high class families.

The Taman Dayu Pandaan Participated at Gramedia Expo Surabaya's Property Exhibition



Pandaan – Again, The Taman Dayu Pandaan participated in the property exhibition. This time it was held at Gramedia Expo Surabaya, from 28 September to 6 October 2013. A total of 40 developers with more than 100 property projects were offered. Among the participants were big developers, such as Ciputra Group, Intiland, Pakuwon and others. And this time The Taman Dayu introduced its superior product, Grand Riviera, the newest cluster launched in golf area, which consists of villa residences with scenery of swimming pool and is surrounded by the greenery of Arjuno and Welirang mountains. The villa residences are very beautiful and suitable for modern families who like to enjoy the freshness of mountain eve during weekend.

The villas are designed with modern and minimalist concept with the maximization of room functions. A total of 42 units were offered at the exhibition. The villa has total building area of 120 to 143 sqm and land area of 180 to 250 sqm. Price started from Rp 1.2 billion.

Today, The Taman Dayu becomes more and more easily accessed from Surabaya, with the completion of of Porong arterial road (*Arteri Porong*) and the ongoing development of Gempol - Pandaan toll road. This toll access is very advantageous for the modern family who like to enjoy weekend at The Taman Dayu villa residences. The Taman Dayu provides residences with comfortable, fresh and far from town pollution atmosphere.

1st Anniversary Celebration of CitraRaya City Jambi

Jambi – CitraRaya City Jambi held celebration day. Aside of celebrating its 1st anniversary, this time event was to introduce its newest product, Tirta Avenue shop houses @ Water Park, which located right in front of the more than 6-ha water park.

The big event was held in the location of residential project of CitraRaya City Jambi, with various exciting programs and events that made the celebration success and was attended by more than hundred visitors.



Aerobic gymnastics became the opening of the celebration day. Participants were very enthusiastic in joining the aerobics as well as following the movement of the instructor, who was intentionally invited to take part in this celebration.

After the aerobics, events were continued with the start of fun bike, called “Healthy Funbike CitraRaya City” by Mr. IG Putu Wingara as the General Manager of CitraRaya City project. This fun bike was participated by various communities of bike, such as Ontel Jambi Club, Bike To Work and BMX.

Various competitions, including drawing, fashion show and dance were also held during the celebration day. For these competitions, participants were only for kids from kindergarten to third year of elementary school age.

Celebration day was also enlivened by performances from singers Tina Toon and Aurel Hermansyah.

CitraLand Palu Launched Elba Type Houses and Three-Storey Shop Houses



Palu – CitraLand Palu once again held a gathering for Palu society. This was to introduce the newest type of houses in CitraLand Palu, namely Elba. Elba type houses were offered at below Rp 1 billion, with building area of 92 sqm and land area of 144 sqm. Other than Elba type, CitraLand Palu also offered its new shop houses, three-storey, which are located in front of the area facing directly to Trans Way (*Jalur Trans*), at competitive price.

The event of introducing new products of CitraLand Palu was also held to celebrate the 32nd year of Ciputra Group. “The launching of our new products were presents to Palu society and also in connection to celebrate the anniversary of Ciputra Group. We were here in Palu to take part in the development of this city”, said Ms. Sonya L. Mamarimbing, the marketing manager of CitraLand Palu.

This gathering was also enlivened with colouring and paper folding (*origami*) competition for kindergarten students in Palu. Enthusiasm from the students and their teachers could be seen from the number of the participants of the competitions. Beside these competitions, the launching event was also enlivened by singer Delon Idol from Jakarta. As the guest in that event, Delon also took part in the launching event of CitraLand Palu’s houses and shop houses.

CitraLand Palu has 10 advantages of residential areas, such as close access to seaport, wide road to airport, close to public terminal complex, close to hospital, beautiful view to Palu Bay and also using high quality property material. Besides, this residential area is the only residential complex that uses bio septic, an equipment to recycle waste and then using it for watering plants. And differ from other residential, CitraLand Palu use light brick material that has advantages in damping heat, fire protection (anti-fire) and earthquake risk minimizing.

With the advantages offered and its existence, CitraLand Palu hopes it can involve in active participation to the property growth in Palu, especially in CitraLand Palu itself.

Handover of Houses at CitraLand Denpasar



Denpasar – On 9 October 2013, CitraLand Denpasar held the first handover of its houses in Crystal Hill cluster to the customers who bought the Celestite unit.

The process of handover will be done in stages, with target of 100 units till end of this year. There will be 5 types of house which will be handed over: Amethyst, Beryl, Celestite, Danburite and Elestial.

Hollywood Stars Studded at Ciputra World Surabaya's Halloween Party

Surabaya – “Trick or treaaatt...” This was familiar password for Halloween celebration. Pumpkin, candies, costumes and haunted are identic with Halloween concept, which is celebrated every 31 October. With big theme of Halloweenation, Ciputra World Surabaya (CWS), which brought up the theme of Cheerful Halloween by presenting Halloween Lantern House from 14 to 31 October 2013, also held various interesting programs.



One of the programs, together with Mothercare, Early Learning Centre (ELC) and Gingersnaps, Ciputra World Surabaya held “Halloween Goes Hollywood”, which invited children to compete in becoming their favourite Hollywood stars in costume competition called Hallo Holly Costume Competition. This competition was divided into 2 categories: A for children age of 2 to 5 years and B for 6 to 10 years old.

Other than Hallo Holly Costume competition, the event was also enlivened by various exciting performances. There were Wall of Fame and Fun Photo Corner, where the Hollywood star could pose and captured as remembrance. Participants could also sharpen their creativity by playing and learning in kids' corner provided by ELC. Other entertainment was magic performance that created deep impression to its audiences. And still many other entertaining programs in Halloween Goes Hollywood.

Winners of Hallo-Holly Costume Competition for each category received trophy and prizes totalling Rp 5 million in amount. “To create Halloween program for kids has already become a routine agenda for Mothercare, ELC, Gingersnaps and us”, said Ms. Stephana Fevriera, Promotion Coordinator of Ciputra World Surabaya. “This year even gained more public interest, that the total number of participants reached 170 kids”, she added.

Other interesting things, like Halloween in general, Mothercare, ELC and Gingersnap also provided candies to be given for kid customers who mentioned the Halloween password during October.