

Citra Chef Junior at CitraGarden City



Jakarta – On 6 and 7 December 2014, marketing of CitraGarden City again invited kids of CitraGarden City to enrol the cooking class of preparing and making healthy and nice burger and sushi roll. On the first day, kids were taught how to make a burger and after that they could make their own burger and at the end, the burgers were brought to be rated in the contest.

On the second day kids were also happy to create their own sushi roll. They were also very enthusiast when the sushi rolls were competed. After the competition, they ate and shared the sushi together.

New Year Celebration at Ciputra Golf, Club & Hotel Surabaya

Surabaya – To brighten up the turning to the year of 2015, Ciputra Golf, Club & Hotel Surabaya (Ciputra Golf) presented various entertainment programs, which took place at Paliamanan Resto & Café. The café was changed into Texas City and the programs were very lively. At 7.30 p.m. sharp, all guests, both had reservations and came on the spot, started their registration at the front desk. A total of 250 guests, who mostly came with their families enjoyed the New Year Eve at Ciputra Golf. Cowboys of Texas City welcomed the guests and at 8 p.m. sharp, the programs started.



Country music accompanied the night. Events were excitingly presented one by one with the guidance from two cowboys who continuously greeted the guests. Apart from that, a lot of gifts were given away by the cowboys as year-end presents, including dining vouchers as well as new edition gadgets as lucky draw for the lucky guests. According to Marketing Communication Manager, Ms. Noer Cahyawati, basically New Year Eve had already brought happy atmosphere to all people, therefore, Ciputra Golf presented programs to capture the happiness with families, relatives and friends.

During that night, guests were entertained by various exciting performances by C-Dancer, live show by DJ Ukki and FDJ Shelly who were specially invited to lead the closing of year 2014 and enter 2015 with many new hopes. Not only performance from the entertainers, other impressive performance such as last men standing also enlivened the programs, which were finished at 1 a.m.

For the highlight of the event, colourful fireworks adorned the sky of Ciputra Golf at that night. Cheers and happiness of the night might become an unforgettable moment for the guests.

PT Ciputra Property's CitraDream Hotels Now Open in Bandung and Yogyakarta

Bandung – Having started the operation of its first two budget hotels in July 2014, on 16 December 2014, PT Ciputra Property, through its subsidiary PT Ciputra Hospitality again opened two CitraDream Hotels in Bandung and Yogyakarta. The two hotels becomes the third and fourth hotel with the brand of CitraDream. In Bandung, CitraDream is located on Jalan Pasirkaliki No. 36 - 42, as in Yogyakarta, the address is on Jl. A.M. Sangaji No. 28.



CitraDream is a budget hotel to fulfil the needs of middle class travellers, both business travellers and leisure travellers. The need of affordable accommodation for middle travellers has increased in line with the more choices of budget airlines flying to various routes of destination throughout Indonesia.

According to Mr. Artadinata Djangkar, Director of PT Ciputra Property Tbk, Bandung and Yogyakarta are two capital cities in Java Island. Many business activities are conducted here. These two cities have already been expanded and become business destinations due to their various industries, especially in tourism and trade. “With the new form of the government and positive response from both domestic and overseas, economic activities in Indonesia are predicted to increase in the upcoming years, with higher mobility of middle class businessmen. In that way, we foresee the development of budget hotels is a right business move which is supported with big opportunity”, added Mr. Artadinata.

CitraDream Hotel Bandung is located at the centre of Bandung, around 100 km from the railway station. Distance to local government centre and shopping district is also relatively close and can be covered in short time. CitraDream Hotel Bandung has 76 rooms and is supported with various facilities such as meeting room that can accommodate 10 to 90 people. CitraDream Hotel Yogyakarta is located at Tugu area and is close to culinary centre. It only takes 5 minutes from government centre, Malioboro tourism area, *Keraton* and Taman Sari and also 5 minutes from Tugu railway station. CitraDream Hotel Yogyakarta consists of 108 rooms.

It is hoped that with the starting operation of the two budget hotels, Ciputra Group, especially PT Ciputra Property Tbk can involve in creating contributions in various sectors in Bandung and Yogyakarta, especially in trade and tourism.

CitraRaya City Jambi Participated at Jambi Expo 2014



Jambi – In order to commemorate the anniversary of its service in providing mortgage and also to promote the good coordination and cooperation with its partners, PT Bank Tabungan Negara (Persero) Tbk (BTN) Jambi Branch held a celebration for the anniversary and also an exhibition, called BTN Jambi Expo 2014 from 10 to 12 December 2014 and took place at the branch office of BTN Jambi.

In this opportunity, CitraRaya City, as one of the partners of BTN, also participated by opening an exhibition stand in BTN Jambi Expo 2014. At that time, CitraRaya City prioritized on selling its subsidized housing product, Bukit Hijau and Bukit Cempaka, with prices started from Rp 105 million, which were very well accepted by public. Bonus offered consisted direct prizes for customers who bought houses during the event.

CitraGrand Mutiara Yogyakarta held the Launching of “Beatrice” Show Unit



Yogyakarta – At the closing event of house exhibition of REI Expo, which was organized by Association of Indonesia Real Estate (*Real Estat Indonesia/REI*) from 26 November to 1 December 2014, on 7 December 2014 CitrGrand Mutiara Yogyakarta held a very exciting program. Bringing up toys as hits theme nowadays, CitraGrand Mutiara combined the launching of type Beatrice show unit with various toys competition called Toysholic. There were gundam plastic model competition by Pap Toys, Lego speed building competition by Robotics education centre and also collectors of Happy Meal. Including in the program were kids activities, live music and also cosplay.

In this event, CitraGrand Mutiara launched its newest type of Beatrice show unit, which were completed with interior inside the unit. Beatrice type is currently become customers’ favourite not only because of its beautiful exterior. The lay out of the rooms is also very functional for a family. All these orders have accommodated all the activities at home.

CitraGarden BMW Cilegon Held Open Table at PT Chandra Asri



Cilegon – On Wednesday, 17 December 2014, CitraGarden Bumi Mutiara Wanayasa Cilegon (CitraGarden BMW) again met staffs and employees of PT Chandra Asri through open table program. Cilegon, a city which is well known as steel city is also famous for one of the biggest chemical industry area in Asia. CitraGarden BMW tried to present in giving solution for houses and other properties that can fulfil all aspects of the need of staffs and employees of PT Chandra Asri. CitraGarden BMW offered a proper and tidy residential complex with complete facilities and managed professionally, a special residential area which can accommodate all the needs and realize the dreams of the residents.

The open table, which was held at lunch hour got fantastic responses and interest from the participants. The brand of CitraGarden BMW is not new for them. Many of their relatives and friends have become part of CitraGarden BMW’s family. They tended to tell others if they felt something unique and different, good things or special feeling and this happened that day. Staffs, who have owned or live at CitraGarden BMW, enthusiastically described all the excellence and advantages of living at CitraGarden BMW. For CitraGarden BMW, this is a proof and pride that all the commitments in serving and giving the best guarantee to every resident have already been realized and would be continuously enhanced in the near future.

Fun and Charity Events of CitraGrand City Palembang



Palembang – As a form of compassion to others and to create closer relationship among the employees and also the society of the surroundings of the project, CitraGrand City held an event called Fun and Charity. “This event was held to invite the society as well as employees to live healthy by doing sport. We already held walking and exercise together periodically. Also we would hold blood donor routinely”, said Mr. Gunadi Wirawan, Project Director of CitraGrand City. He also added that they also support sport and social, such as bicycle competition which was held by the community of Indonesia Sport Bicycle (*Ikatan Sepeda Sport Indonesia*) at Forestry at CitraGarden City the week before.

In the event, Mr. Gunadi also talked about the development of CitraGrand City. According to him, to develop a new township such as CitraGrand City is not easy, due to it is not only development of the houses, but also all the infrastructure and supporting facilities. CitraGrand City will need 20 years to complete all the developments on its 165 hectares in total. Up to mid of December 2014, the first phase development of 50-hectare area has been completed. Including the development are residential, Amanzi waterpark, school, club house and other facilities. CitraGrand City will start the second phase development in 2015. It will develop a 15-ha Ecopark, together with the lake, residential and commercial areas (shopping mall, business center and others). In the meantime, currently CitraGarden City is building a mosque. If all the development has been completed, CitraGrand City will become a new township in Metropolis.

Fun and Charity was held in the area of O-Strips shop houses. It is hoped that the society will know more on this area and have interest to join and do the activities there. The program was closed with giving away of doorprizes.