



PT CIPUTRA DEVELOPMENT TBK

Newsletter – March 2013

Privilege Gathering Cluster FineHomes at Citra 6



Jakarta – Again, a new cluster, namely Finehomes was launched on 16 March 2013 at Citra 6, CitraGarden City Jakarta.

There will be 51 units of house, which will be built with full of lavishness and smart home facilities. These smart home facilities provide convenience in monitoring the use of electricity more efficiently.

From design side, Finehomes will have two faces, therefore they can be easily accessed from both front and back. The back is facing a small lake which is designed covering the beauty and shade of the trees and plants, which create an exclusive residential with the facilities of swimming pools and community

centre that unite with the eco culture environment. For the building, it is designed with bio climate analysis that provides comfort and energy.

Finehomes Cluster brings the real premium concept and location to the residence, therefore, now is the right time to have residence here.

It's My Life – 20th Anniversary of Ciputra Mall Jakarta



Jakarta – Ciputra Mall Jakarta has reached 20 years in operation. In this occasion, to give appreciation to its loyal visitors, Ciputra Mall Jakarta held a one-day anniversary celebration on 5 March 2013, starting from 10.00 a.m. to 08.00 p.m. This year's theme of celebration was "It's My Life, I Shop, I Play, I Eat What I Want @ Ciputra Mall Jakarta.

Visitors can enjoy the entertainment programs held at the Centre Court – Lower Ground Floor as well as win various prizes sponsored by several tenants. For customers with shopping at a minimum amount of Rp 100,000, they were given chance to spin the Giant Wheel of Fortune to get prizes directly without lot. At the end of the program, there would be lucky draw to win a motorbike, 2 iPhone gadgets and 2 LED television 40".

The celebration was also enlivened by Festival Jazz music entertainment with guests, among others, Juicy Luicy, AYA, Margie Segers, Lanie & The Bees, Idang Rasjidi and Giving My Best. Rossa, the Diva of Indonesian Music were also there to entertain the guests and visitors by singing her hits songs.

Welcoming Easter with *Eggcellet* Easter Celebration at Ciputra World Surabaya



Surabaya – To welcome Easter Day, Ciputra World Surabaya (CWS) presented various fun activities. Choosing the theme of “*Eggcelent* Easter”, CWS with Mothercare and Early Learning Centre (ELC) would like to present an excellent and perfect Easter for families, especially for kids, by holding various unique competitions for two days, starting from Saturday to Sunday, 23-24 March 2013.

“*Eggs-tra* Large Egg Decorating Competition” invited kids from 3-7 years old to be creative with the giant Easter egg by using decorating material such as colourful origami paper, ribbon and beads. In this competition, creativity and trim are two of the main criteria in scoring.

For kids who have ability in acting and like to pose, there was “*Eggcelent* Easter Photo Competition”, an event collaborated with Beyond Potrait, held on 23-24 March also. Apart from expression on the face, unique costumes were also become added value in the interesting photo results.

Drawing and colouring are the activities that cannot be separated from kids’ world. On Sunday, 24 March,

programs called “*Eggcelent* Kids Coloring and Drawing Competition” and “*Eggcelent* Kids Fashion Competition” with the theme of casual easter party for kids who have talent in modelling were held.

Various unique activities were also held during the programs, such as *Easter Cuter Bunny* – making bunny puppet activities with Arva School of Fashion, *Live, Love and Laugh* with Paperland and face painting from ELC. There were also ballet performance from Marlupy Dance Academy, fashion show of Mothercare’s and Gingersnap’s collection by One Models Kids Agency, magic show, pantomime performance, kid self-potrait sketch and *The Redeemer* by Benih Kasih School.

According to Ms. Stephana Fevriera, Promotion Coordinator of CWS, “Easter would always become a moment waited by kids because of the competitions held every year”. “This time we invited kids to show their creativity on the giant egg and this time they got bigger media (giant egg), therefore their creativity can be maximized,” she added.

CitraLand Surabaya Held Open House of Constantine at Stamford Place



Surabaya – CitraLand The Singapore of Surabaya presented its newest show unit of house at cluster Stamford Place, an exclusive residential at the best location. The privilege of Stamford Place is its strategic location, which is near *Telaga Golf*, Ciputra School, GWalk culinary area and many sport facilities such as jogging track, swimming pool, golf course, fitness center, tennis court and others. Recreation facilities such as Ciputra Waterpark and 27-hole golf course are also around there.

Constantine is a type of 2-floor small house. It becomes the best seller as well as the most favourite house at Stamford Place. It has two floors, consists of three bedrooms, one room for service/maid and three bathrooms. Lay out of the rooms are designed properly that creates a wide space, fluent air circulation, natural lightning and energy saving. The concept of green home is implemented here. Besides, material for the building used is superior quality one. Constantine is ready stock and is very suitable for young couple who are looking for small family house. And supported by big banks providing mortgages with low interest rate in financing the house, it becomes easy to have Constantine, as well as other houses in CitraLand Surabaya.

Open house was held on Sunday, 24 March 2013 starting from 09.00 a.m. It was attended by many visitors and quite many of customers are interested with the houses.

