



PT CIPUTRA DEVELOPMENT TBK

Newsletter – June 2012

Ciputra World Surabaya Celebrate the School Holidays with LEGO Sport



Surabaya - The 2012 UEFA European Football Championship or Euro 2012 held in Poland and Ukraine was an anticipated event by football fans of all ages. To enliven the Euro-14 and the school holidays, Ciputra World Surabaya (CWS) brought a series of events title "LEGO SPORTS" with PT. ALJ Trading Indonesia, the sole agent and distributor for official LEGO in Indonesia between 8 June and 8 July at the mall's Oval Atrium.

For the event, PT ALJ Trading displays a diorama measuring 8 m by 8 m of a miniature city with various sports arena complete with miniature athletes and spectators built 100% out of LEGO bricks. The company also facilitated various LEGO building activities; LEGO police truck happening and several LEGO building competitions.

At Building Lego Police Truck Happening, visitors are invited to help build a 3D Giant Lego Police Truck measuring 4 m by 2 m by 2.4 m for a certificate of participation. This activity is free of charge, open to all ages. Upon its completion, the 3D Police Truck is displayed on site until 8 July 2012.

Photo LEGO Building Contest is a competition where participants create a LEGO creation to be entered to a contest. Photos of entries are displayed at the mall for judgement and winners will be announced on 27 July 2012 to take home prizes of shopping vouchers worth one million rupiahs.

Aside from this competition, daily mini competitions were also held during the event. This competition is split into 2 categories: single building competition and parent & child competition. Held between 14.00 and 15.00 during the weekends, entry to this competition is also free of charge.

Purchases of LEGO products during the weekend also entitled customers to special discounts up to 50% and chances to win prizes.

CitraLand Surabaya Launches Cambridge Apartments



Surabaya - To answer high demand in housing near Universitas Ciputra (UC), the project launches a second apartment tower, Cambridge.

UC Apartment, as part of the lush UC Town, provides comfortable vertical living in a cool and clean environment that is rarely found in a metropolitan city like Surabaya. Located in the center of the complex's commercial area, leisure and commercial facilities such as UC Walk, UC Campus, Ciputra Waterpark are easily accessible.

Open House for the UC Cambridge Apartment was held on Sunday, 10 June 2012 for a very successful turnout.

International Anti Drugs Day and 66th Bhayangkara Day



Surabaya - In order to commemorate the International Anti Drugs Day (Hani) and 66th Bhayangkara Day, BNN (National Drugs Agency) and East Java Police organized a Fun Bike event around Citraland Surabaya. The event started at UC's East Parking at 6 am and finished at the same place. This event attracted the participation of many bikers as well as East Java's police chief, and wand Pangdam V Brawijaya.

CitraSun Garden Semarang's Food Festival

Semarang - CitraSun Garden Semarang held an Open House event themed "Food Festival" between 2 and 3 June 2012 at its new marketing gallery, to introduce this new gallery located within the project site. In addition to introducing new products such as, the Aspial within Emerald Hill Cluster, the project's marketing team prepared a western style dinner and asian cooking demonstration with renowned chef, Farah Quinn, throughout the weekend.

CitraGarden City Culinary Festival



Jakarta - Welcoming the end of year holidays in June, CitraGarden City organised a Culinary festival at Citra 6, and invited Mr. Bondan Winarno, the nation's renowned food critic; to taste and give recommendations on food provided at the booths available, such as: Mie Kangkung, Soto Tangkar, Coffee Tiam, Gabung Pucung, Soto Mie, etc.

Along with the event. The project's marketing team packaged special deals for products at Citra 6, and revealed their plans of a new culinary area named "Food Junction" in the area, completed with shops such as: Farmer Super Market, Ace Hardware, Mc Donald.

Back to School, Back to The Sea



Jakarta - To welcome the school holidays, Mall Ciputra Jakarta packaged a series of events titled "Back to School, Back to the Sea" with SeaWorld Indonesia. The two provided touch pool, Shark 3D movie, preserved fish and aquarium for visitor and their children to explore. As well as organizing activities such as: The Story of Shark n Mermaid Show, K-Pop Sea Campaign, Photo Hunting & Workshop 'Underwater Photography, etc. Organizing committee hopes that this event will allow children to understand and be able to learn firsthand about the wealth of marine parks through the media provided. The event was opened on 12 June and was attended by: with media invited, invitation, sisters and Class Octopus Studio Bona enliven the appearance of Princess, The Story of the Shark and the Mermaid Show, and the inauguration of the Touch Pool.

CitraLand Celebes Launches Golden Garnet

Makassar - At the latest premium cluster of CitraLand Celebes, Golden Garnet, you will find modern homes equipped with swimming pools and a backyard, setting new standards for residential estates in South Sulawesi. This cluster's public space and landscape design takes up the theme "Jadeite" meaning thoughtful life journey, illustrated in 6 (six) thematic parks conveying: Prosperity, Creativity, Vivacity, Beauty, Wisdom and Enchantment. Lush and luxurious cluster's architectural concept, underground infrastructure design and high-speed internet networks radiate a modern atmosphere in the area.

Golden Garnet Cluster offers urban classic premium homes, ranging from 144 to 300 m² in land area and 122 to 326 m² in building area.