



# PT CIPUTRA DEVELOPMENT TBK

Newsletter – May 2012

## 4<sup>th</sup> Annual Volks Rendezvous



Tangerang - CitraRaya Tangerang held the 4th Annual Volks Rendezvous on 6 May 2012. Attracting the participation of 580 Volkswagen (VW) cars from across the country, i.e.

Banten, Jakarta, Bogor, Tangerang, Bekasi, Cikampek, Sukabumi, Cirebon, Bandung, Pekalongan, Semarang, Yogyakarta, even Bali dan Balikpapan It is the country's second largest Volkswagen gathering, after the National VW Jamboree, consisting of a car modification contest with over 50 entrants bringing in old models such as: the Beetle, Dakota and Safari; and new models such as: Golf, Caravele, Touran and the new Beetle.

## CitraSun Garden's Open House

Semarang - On 6 May 2012, CitraSun Garden Semarang held an Open house at its Azzurite show unit, within Diamond Hill Cluster. This open home was held upon the conclusion of the project's exhibition with REI, held between 26 April and 07 May 2012.

## CitraGreen Dago Held an Exhibition in BSM



Bandung - Between 14 and 20 May 2012 held an exhibition at Bandung Supermall. During the exhibition, CitraGreen Dago and its banking partners provided a 5% discount on mortgage purchases and special fixed interest rates of 7.5% for a 3 year period

(BCA). This exhibition attracted over 250 visitors.

## Mall Ciputra Jakarta Shopping Surprise



Jakarta - On 22 May 2012, Mall Ciputra Jakarta (MCJ) held the first out of 4 prize draws planned for the year. Every shopper spending Rp 50,000 between 27 February and 20 May 2012 is entitled to an entry at the draw with prizes ranging from 10 grams

of precious metal, LCD TVs, iPad Twos, and and an All New Avanza.

## Singapore Global School to Open in CitraGrand City Palembang



Palembang - CitraGrand City Palembang is adding an international school to its township facilities. On 13 May 2012,

project management represented by Mr. Budiarsa Sastrawinata and Singapore Global School chairman, Mr. Alan Wolf, signed a MOU for the development of Singapore Global School in CitraGrand City Palembang complex. As well as completing the facilities available at project site, the development of this school is aimed at enhancing the quality of education in Palembang City. The school is currently taking enrolments for pre-school and the first and second years of primary school.

## Launching Citraland Botanical City Pangkalpinang

Pangkalpinang - A total of 60 units making the first cluster Citraland Botanical City (CBC) Pangkalpinang was successfully sold out at the project's launching event held at Novotel Bangka's Convention Center on 26 May 2012. This event attended by Ciputra Group Director, Hendry Nurhalim; Project partner representative, Johan Riduan Hasan and was enlivened by national artist, Bunga Citra Lestari.

CBC offers a town scale real estate complex spanning over 60 Ha, which is split into 16 housing clusters made up of

1,100 residential and commercial units integrated with supporting facilities such as: schools, mall, hospital, and children's playground.

This new concept of Real Estate housing in Bangka is highly sought after, seeing from the sheer amount of attendees to the event, which reached over 1,000, and the selling out of the released cluster, White Cinnamon within 3 hours. To accommodate for this demand, CBC will launch its second cluster in the near future.

Launch price of White Cinnamon units ranged between Rp 650 million and Rp 2.2 billion. This price was then raised by 10 percent as of May 27, 2012. Management is confident of the project's first out of 16 clusters will generate ample return, the project's General Manager, Andreas Raditya stated his expectations that units sold during the launching event will be able to generate 150% return.

### CitraRaya Marching Band Festival



Tangerang - CitraRaya Tangerang's residents as well as visitors got together to watch "CitraRaya Marching on the Street", where 10 primary schools and 15 kindergartens from Banten and Jakarta compete in a marching band competition

event held at the project's commercial area, Ciffest, on Sunday, 27 May 2012. This event was opened by: CitraRaya's management, Bp Hari Sukriyadi, local government representative, H. Soma Atmadja, chairman of KONI, Bp. Andre Tarqa and chairman of FORMI, Bp. H. Khomarudin.

### Animal Festival At CitraGarden



Jakarta - CitraGarden City Jakarta held an event themed Animal Festival on Sunday 13 May 2012 at Citra 6's marketing office, where children are invited various events such as: story-telling;

drawing and miniature model making competition; and animal acrobatic show. This event attracted the participation of project surroundings as well as residents of surrounding areas.

### Ciputra World Surabaya

#### Participates in Surabaya Shopping Festival

Surabaya - This May, Surabaya City holds another Shopping Festival to celebrate its anniversary on 31 May. The festival was opened at our project, Ciputra World Surabaya (CWS) by Surabaya's mayor, Mrs. Tri Risma Harini.

For this event, the mall and its tenants offer discounts up to 80 percent as well as interesting programs, one of which is Prime Time Satisfaction. This program offers special benefits and extra discounts for retail shoppers between 25 and 26 May spending between 7 and 10 pm. Cafes and restaurants in its V-Walk Culinary Area also offers special promotions between 10 and 12 pm on those days.

During SSF, CWS is pampered its loyal visitors. In addition to various discounts, shoppers can: exchange shopping receipts with an entry to a draw of a 32 inch LCD TV, home theater, as well as digital camera every Friday of the month; as well and enjoy Spring/Summer 2012 fashion show from: Adidas, Nautica, Skechers, Reebok, Guess, and Mango.

### CitraIndah Jonggol Sponsors Aerobic Competition



Jonggol - In the month of May, CitraIndah Jonggol sponsored an aerobics competition in an effort to promote healthy living through sports in the life of the project and surrounding community.