

## **CitraSun Garden Yogyakarta's 1<sup>st</sup> Phase Development 80% Sold Out**



Yogyakarta - Ciputra Group's first project in Yogyakarta, CitraSun Garden held a soft launching of its first phase development between 3 and 8 April 2012 in conjunction a Property exhibition in Ambarukmo Plaza.

CitraSun Garden Yogyakarta is located 15 minutes east of the city, on Jalan Raya Yogya – Solo, connecting Central

Java and Yogyakarta. CitraSun Garden's environmental design puts emphasis in comfort and lushness, while the architectural design provides for a convenient modern lifestyle in the middle of a calm and green environment. In this housing complex, the two design concepts, is teamed with a sophisticated security systems to create one of the unique and exclusive environment.

CitraSun Garden's original concept attracted high interests from local consumers, resulting in recorded sales amounting Rp 25 billion, which is rare for a property exhibition in Yogyakarta. With the addition of these sales, the project has successfully sold more than 80% of its 1<sup>st</sup> phase development since the start of pre - sale in January.

## **Easter Extravaganza in CitraGrand City Palembang**

Palembang - To celebrate Easter, CitraGrand City Palembang held a family event on 14 and 15 April 2012. This event combines three aspects: entertainment, art and cuisine.



At this event, visitors to CitraGrand City are pampered with various activities: entertainment in the forms of house of balloons and reptile shows for children and musical performances by HELLO Band and many other popular bands of Palembang city for adults; competitions exploring the artistic abilities of participants such as family photo contest and coloring competition; photography exhibition; Easter activities such as Easter egg decorating competition and Easter egg hunt; as well as a food festival featuring a variety of cuisines from around the archipelago.

## **Holly Jolly Easter at Ciputra World Surabaya**

Surabaya - Ahead of Easter, Ciputra World Surabaya (CWS) Mal held an event titled "Holly Jolly Easter", a series of creative events designed to pamper guests between 7 and 8 April 2012. Held at the mall's culinary area, V-Walk, the event consisted of exciting competitions for children such as extra-large egg decorating ("Eggstralarge Creation"), toddler fashion competition ("Holly Jolly Bunny"), kids' ballet competition ("Baletic Blossom Bunny") and bubble gum blowing contest ("Biggest Best Bubble"). There was also a fashion show presented by My Little L, music and easter performances presented by local schools and churches.

## Mal Ciputra Jakarta Held a Family Day Out



Jakarta - From 11 to 22 April 2012, Mal Ciputra Jakarta (MCJ) held a range of creative and educational events for its visitors. During this period, the mall held talk shows for mothers titled "Mom's Talk" about child development in the golden years with Donna Agnesia

and Beauty & Fitness with Sonia Wibisono. MCJ also invited the mothers to culinary shows on kid's lunches; and health events such as: Happy Dental and health checks. During the event, toddler competitions were held, as well as a family product Bazaar featuring: Baby HUKI, BRI Junior, Boogie Board, Pascola, Disney Footwear, Standard, Baby Belle, Silk Latte, Canon, Baby Seba Med.

## CitraRaya Tangerang Held 6<sup>th</sup> Annual Swimming Competition



Tangerang – CitraRaya holds its local annual swimming championships for the sixth time on Saturday, April 28, 2012. This year, the event was held as part of its Sport Club anniversary celebration which was on April 24, as well as an avenue for testing the ability of school pupils CitraRaya Swimming Club.

CitraRaya Swimming Competition was opened by the Head of Department of Youth Sports and Tourism Tangerang, Mr. Atmaja Soma, and was attended by Chairman of KONI Tangerang, Mr. Adre Tariqa, Chairman of Formi Tangerang Mr.H. Komarudin, also a number of PRSI Pengcab board Tangerang and Pengda Banten.

Participants of this championship comes from swimming clubs in West Java, DKI Jakarta, Banten and competed in: 50 and 100M freestyle and 50 and 100M breaststroke, 50 and 100M butterfly, 50M backstroke, 50M free relay for swimmers the age 14 and under. This championship was held under FINA / PRSI system.

## Ciputra World Surabaya Held Women Appreciation Month

Surabaya - In April, Ciputra World Surabaya (CWS) Mall held a female appreciation event titled "Femmevolution". Between 11 and 22 April 2012, the CWS Mall pampered its female visitors with a variety of special events such as: a beauty exhibition and Sand Painting Show. For this event, CWS Mall also invited Louisa Zais, a young composer from Singapore, who received her LRSM (Licentiate of the Royal School of Music) title at the age of 14 years, to enhance visitors' shopping experience with a rearrangement of popular music by artists such as: Adele and Beyonce.

During the event, "She, Shutter & Shot", which is a women's photography competition was also held. Participants are tasked to photograph male models in Tommy Hilfiger's Summer / Spring 2012 collection. The competition completely supported Pewarta Photo Indonesia assesses the originality, relevance to themes and aesthetics of each entry in determining the winner of millions of rupiahs in prizes. Participants were also given an opportunity to share experiences and discuss photography in She, Shutter and Shot Talk Show with one of Surabaya's leading female photographer, Dita Putri.

Women Appreciation Month in CWS Mall was concluded with Beauty Festival presented by Chenny Han Beauty School.

## CitraGarden City Jakarta Celebrate Earth Day



Jakarta - Taking up the theme "Earth Day", on 28 April 2012 CitraGarden City held a variety of activities related to earth conservation.

The event involved residents of CitraGarden City and its surrounding communities, who participated in various activities such as: clay pot decoration, paper pulp creations, plastic bottles creative recycling, etc. The enthusiasm of the community was evident the sheer amount of participation at the event, and for spontaneous earth conservation themed poetry reading. At the end of the event, participation were rewarded with a gift in the form of plant seeds.

## The Taman Dayu Celebrated Color of Nature



Pandaan - To celebrate the launch of two new clusters at Taman Dayu, The Emerald and Mansion Premium Golf, the project

held an event themed "The Color of Nature" on 29 April 2012 consisting of: Healthy Cooking Fun with "Green Chef", Natural Idea's Handicraft, and Free Healthy Food & Drink. The event was held partly to educate visitors organic fruits and pesticide free vegetables, it is also supported by Citra Berkas Elementary School, which held a bazaar of food and handicraft made from natural, organic materials. Products marketed on the day was the villa Premium Golf Mansion equipped with a view of the golf course hole # 11 and the villas at The Emerald.

## The Taman Dayu Helped Local Farmers



Pandaan - In April 2012, The Taman Dayu conducted a CSR activity at Tanjungarum Village, Pandaan. The project is

conducted as a response to the needs of local people whose existing irrigation canal diameter was too small and thus difficult to maintain, causing the lack of water flow into rise fields. This canal has been replaced with concrete channels 100 cm in diameter, 80 meters in length. This project was completed within 3 weeks.

## CitraGreen Dago Presents Free Treatment For 200 People



Bandung - Following the success of its CSR project "Bedah Sekolah", CitraGreen Dago held another CSR event, this year's event was a blood donation program and also free

medical treatments. The Blood donation was event carried out in collaboration with the PMI Bandung, attended by more than 30 people consisting of Dago CitraGreen employees, contractors and residents. As for the free treatment, the project invites people around the area which consists of five RWs, each RW is given 40 coupons to distribute among its people. 120 received their free medical treatments on the day.

## Launch cluster Jonggol CitraIndah Bukit Ravana



Jonggol - In April 2012, CitraIndah Jonggol launched a cluster named "Bukit Ravana". This cluster is of low class houses ranging between 72 and 120 m2 in land area and between 36 and 47 m2 in building area.

## Recap on Project Launches

In the month of April, CTRS launched Ciputra World Surabaya's SOHO units. In its first month of marketing, it has successfully recorded the sale of 78 units. Apart from this launch, CTRA is anticipating the launch of new townships in Pangkalpinang, Pontianak, Pekanbaru, Cirebon, Yogyakarta, Semarang, Medan and Palu as well as the launch of strata-title offices as part of Ciputra World Jakarta 2.