

Maroon Vogue Launch at CitraLand Celebes Makassar



Jakarta - To accommodate for high demand in Makassar's most elite housing estate, CitraLand Celebes launched its 7th cluster, Maroon Vogue which features French Colonial homes optionally equipped with a "Smart Home" system allowing home owners to access their modern facilities over Wi-fi or 3G networks wherever they may be. There are 4 types of houses customers may choose from: the Saga, Savvy, Savant and Style ranging from 105 to 240 sqm in area.

The cluster was launched on 1 March 2012, at an event enlivened by Vicky Shu and Jud n Sugy Band held at Makassar's Grand Clarion Hotel Ballroom. The event was attended by about 1,000 visitors, and resulted in the recording of Rp 61 billion of sales.

Tommy Hilfiger and Red Valentino Boutique Opening at Ciputra World Surabaya

Surabaya - In March, two leading international brands opened its first boutique in Surabaya, within Ciputra World Surabaya (CWS) Mall. Red Valentino and Tommy Hilfiger brought their Spring / Summer 2012 menswear, women's wear, footwear and accessories collection for Surabaya fashionistas. Tommy Hilfiger offers *classic American cool* and *preppy-with-a-twist* pieces, while Red Valentino offers pieces inspired by fairytales, that are romantic and free spirited.

Celebration of Art and Craft in CitraGarden City Jakarta



Jakarta - To promote a love of art, especially in the form of paintings on clay and paper media in the children of Indonesia, CitraGarden City Jakarta invited its residents to bring their children to participate in an "Art and Craft" festival held at Citra 6 Marketing Office on March 10, 2012.

This event provided an opportunity for more than its 80 participants to take part in various competitions to create artistic works under the guidance of professional trainers.

CitraIndah Jonggol Acknowledged Citra Ambassador Club Members

Jonggol - CAC (Image Ambassador Club) is an association that provides CitraIndah customers with training to help market its products for an attractive commission package. Since its establishment in 2005, the number of transactions contributed by members of the CAC continues to increase and reached more than 40% in 2011.



To acknowledge the performance of its members, the CAC held an award each year. This year, the event was held on March 10, 2012, hosted by two Jakarta radio announcers, Sandy "PasBand" Andarusman (TV One, and my Jakarta) and Melly Munial (Brava), and enlivened by Fatur Java Jive & Barbie who performed various popular Indonesian songs.

At this event, members of the CAC successfully recording the highest sales during the 2011 were awarded with a plaque and various other prizes, these members are: Mrs. Agustina Endang, Bp. Danang Prayoga and Ms. Lilis Fariani. Each of the club's members were also given a chance to

win a prize from a lottery prize: a 2-door refrigerator, Blackberry smartphones, LCD TV, Home Theatre, DVD, Fixie Bicycles, Washing Machine, Digital Camera and other prizes. Every multiple of Rp 10 million of sales recorded by a member for the year earns him/her one raffle ticket.

Ciputra World Surabaya Showcases Harley Davidson's New Collection

Surabaya - Between 12 and March 18, Harley Davidson FLHTCU Ultra Classic Electra Glide, Road Glide Ultra FLTRU, and FLHX Street Glide Ground Floor Void filled Ciputra World Surabaya (CWS) for their 2012 Road Show. As part of the show, a photography contest, Indian musical performances and fashion shows were also held. On the weekend, visitors are given the opportunity to purchase official Harley Davidson merchandises at a discount of up to 50%.

Recap of Project Launches

There were no new projects launched in March 2012. Which leaves CTRA with 8 anticipated new township launches as well as various elements of Ciputra World Jakarta and Surabaya this year. CTRA expects to directly launch 4 new Joint Operation township projects located in: Pangkalpinang, Pontianak, Pekanbaru and Cirebon. CTRS plans to launch the same number of Joint Operation projects in Yogyakarta, Semarang, Medan and Palu as well as 200 apartments and SOHO unuits within its Ciputra World Surabaya development. While CTRP is planning the launch of a strata-title office tower as part of Ciputra World Jakarta 2.